



VERISIGN®

FAQs

FROM THE COMPANY THAT BRINGS YOU .COM*



WHAT IS קום.?

קום. is a new, ICANN-approved gTLD in Hebrew from the company that brings you .com.

WHAT DOES קום. MEAN IN ENGLISH?

When spoken in Hebrew, קום. sounds like “.com.”

WHY DO I NEED A קום. DOMAIN NAME?

A קום. domain name can help businesses and individuals reach new customer segments in their own native script through a TLD operated by Verisign, a trusted registry operator that has maintained the Verisign DNS for .com and .net with 100 percent operational accuracy and stability for more than 20 years

WHEN WILL קום. BE AVAILABLE?

We will begin our phased rollout for קום. on July 30, 2018 at 00:00 UTC by opening the sunrise period. Our current registration periods for קום. are as follows:

Registration Period	Start Date/Time (in UTC)	End Date/Time (in UTC)
Sunrise Period	July 30, 2018 at 00:00	September 4, 2018 at 23:59:59
Priority Access Program Period	September 5, 2018 at 00:00	October 1, 2018 at 23:59:59
Landrush Program Period	October 2, 2018 at 00:00	November 4, 2018 at 23:59:59
General Registration Period	November 5, 2018 at 00:00	N/A

Please note that the registration periods and their corresponding dates and times in the table are in UTC (Universal Time Coordinated) and are subject to change. For the most current registration periods, corresponding dates, and other information regarding קום., please visit: <https://newgtlds.icann.org/en/program-status/sunrise-claims-periods/xn--9dbq2a>

WHAT ARE THE ELIGIBILITY REQUIREMENTS TO REGISTER A קום. DOMAIN NAME DURING EACH REGISTRATION PERIOD?

Sunrise

Each prospective registrant who wishes to register a second-level domain name (SLD) during sunrise must have a valid Signed Mark Data (SMD) file from the Trademark Clearinghouse at the time of registration that permits the registrant to register that SLD. During the sunrise period, these prospective registrants will be able to register each SLD in קום. that is an exact match of each SLD permitted by their SMD file.

Priority Access Program

The Priority Access Program is available for existing registrants of .com domain names (ASCII or IDN script) that registered their .com domain name prior to the start date of the Priority Access Program Period for קום. on Sept 5, 2018 at 00:00 UTC (each, an “Existing .com Second Level Domain Name”) and that have held the registration of their Existing .com Second Level Domain Name for longer than the applicable Add Grace Period (i.e., the Add Grace Period for the .com registry is five calendar days).

Each qualifying Priority Access Program applicant shall have the exclusive right during the קום. Priority Access Program Period to register the exact match of each

*Please note that the קום. TLD is not the same as the .com TLD, and the holder of the registration of a domain name in the קום. TLD registry may not be the same as the holder of the registration of the same domain name in the .com TLD registry.

Existing .com Second Level Domain Name (each, a “Matching Second Level Domain Name”) in **קום**. provided:

1. The Matching Second Level Domain Name is available for registration in **קום**. during the **קום**. Priority Access Program Period; and
2. The Matching Second Level Domain Name is registered through the registrar that is the same registrar-of-record for the Existing .com Second Level Domain Name.

Landrush

Landrush is open to any eligible entity or individual for any available domain name in **קום**. During this period, domain name registrations will be available on a “first-come, first-served” basis, subject to availability and the applicable registry policies.

General Registration

General Registration is open to any eligible entity or individual for any available domain name in **קום**. During this period, Verisign will register domain names in **קום**. on a “first-come, first-served” basis, subject to availability and the applicable registry policies.

Please note that the above information is summarized for general information purposes only. For more detailed information about the various registration periods applicable to **קום**., please visit: <https://newgtlds.icann.org/en/program-status/sunrise-claims-periods/xn--9dbq2a>.

HOW DO I REGISTER A **קום. DOMAIN NAME?**

[Click here](#) for the latest list of registrars that offer **קום**. For more information, please visit [Verisign.com](https://www.verisign.com).

[Click here](#) to see the Hebrew translated version of this product fact sheet.

ABOUT VERISIGN

Verisign, a global leader in domain names and internet security, enables internet navigation for many of the world’s most recognized domain names and provides protection for websites and enterprises around the world. Verisign ensures the security, stability and resiliency of key internet infrastructure and services, including the .com and .net domains and two of the internet’s root servers, as well as performs the root-zone maintainer function for the core of the internet’s Domain Name System (DNS). Verisign’s Security Services include DDoS Protection and Managed DNS. To learn more about what it means to be Powered by Verisign, visit [Verisign.com](https://www.verisign.com).