



VERISIGN®

FAQs

# GET THE .COM YOU KNOW, NOW IN JAPANESE\*



## WHAT IS .コム?

.コム is a new gTLD in Japanese from the company that brought you .com.

## WHAT DOES .コム MEAN IN ENGLISH?

When spoken in Japanese, .コム sounds like “.com.”

## WHY DO I NEED A .コム DOMAIN NAME?

A .コム domain name will help to provide businesses and individuals with the opportunity to reach new customer segments in their own native script through a TLD operated by Verisign, a trusted registry operator that has maintained the Verisign DNS for .com and .net with 100 percent operational accuracy and stability for more than 18 years.

## WHEN WILL .コム BE AVAILABLE?

We will begin our phased roll out for .コム on December 9, 2015 at 00:00 UTC by opening the Sunrise period. Our current registration periods for .コム are as follows:

Registration Period	Start Date/Time (in UTC)	End Date/Time (in UTC)
Sunrise Period	Dec. 9, 2015 at 00:00	Mar. 14, 2016 at 23:59:59
Priority Access Program Period	Mar. 15, 2016 at 00:00	May 15, 2016 at 23:59:59
Landrush Program Period	May 16, 2016 at 00:00	June 12, 2016 at 23:59:59
General Registration Period	June 13, 2016 at 00:00	N/A

Please note the registration periods and their corresponding dates and times in the table are in UTC (Universal Time Coordinated) and are subject to change. For the most current registration periods, corresponding dates, and other information regarding .コム, please visit: <https://newgtlds.icann.org/en/program-status/sunrise-claims-periods/xn--tckwe>.

## WHAT ARE THE ELIGIBILITY REQUIREMENTS TO REGISTER A .コム DOMAIN NAME DURING EACH PHASE?

For Sunrise, prospective registrants who wish to register a domain name must have a valid Signed Mark Data (SMD) file from the Trademark Clearinghouse at the time of registration. During the Sunrise period, these prospective registrants will be able to register the second-level domain (SLD) in .コム that matches the string recorded in their SMD file.

The Priority Access Program is available for existing registrants of .com domain names (in ASCII or IDN script) that registered their .com domain name prior to the start date of the Priority Access Program Period for .コム on March 15, 2016 at 00:00 UTC (the “Existing .com Second Level Domain Name”) and that have held the registration of their Existing .com Second Level Domain Name for longer than the Add Grace Period (i.e. the Add Grace Period for .com registry is five calendar days).

Each qualifying Priority Access Program applicant shall have the exclusive right during the .コム Priority Access Program Period to register the exact match of the Existing .com Second Level Domain Name (the “Matching Second Level Domain Name”) in .コム provided:

1. The Matching Second Level Domain Name is available for registration in .コム during the Priority Access Program Period; and

\*Please note that the .コム TLD is not the same as the .com TLD, and the registrant of a domain name in the .コム TLD may not be the same as the registrant of a domain name in the .com TLD.

2. The Matching Second Level Domain Name is registered through a registrar that is the same registrar-of-record for the Existing .com Second Level Domain Name.

Landrush is open to any eligible entity or individual for any available domain name in .xn. During this phase, domain name registrations will be available on a “first-come, first-served” basis, subject to availability and the applicable registry policies.

General Availability is open to any eligible entity or individual for any available domain name in .xn. Verisign will register domain names in .xn on a “first-come, first-served basis”, subject to availability and the applicable registry policies.

Please note that the above information is summarized for general information purposes only. For more detailed information about the various registration periods applicable to .xn, please visit: <https://newgtlds.icann.org/en/program-status/sunrise-claims-periods/xn--tckwe>.

## HOW DO I REGISTER A .xn DOMAIN NAME?

[Click here](#) for the latest list of registrars that offer .xn. For more information, please visit [Verisign.com](https://www.verisign.com).

## ABOUT VERISIGN

Verisign, a global leader in domain names and internet security, enables internet navigation for many of the world’s most recognized domain names and provides protection for websites and enterprises around the world. Verisign ensures the security, stability and resiliency of key internet infrastructure and services, including the .com and .net domains and two of the internet’s root servers, as well as performs the root-zone maintainer function for the core of the internet’s Domain Name System (DNS). Verisign’s Security Services include intelligence-driven Distributed Denial of Service Protection, iDefense Security Intelligence and Managed DNS. To learn more about what it means to be Powered by Verisign, please visit [Verisign.com](https://www.verisign.com).